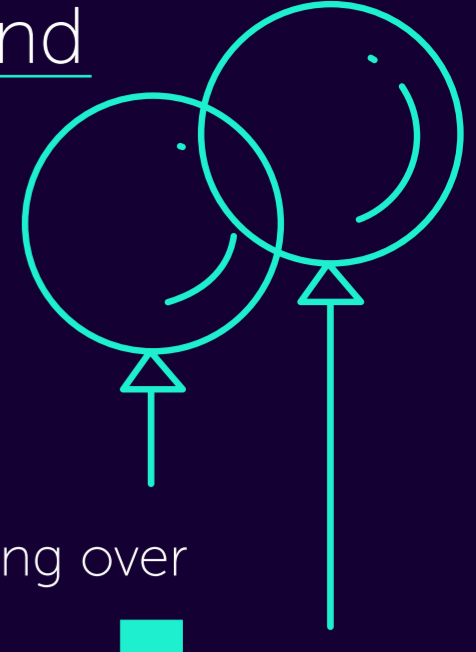


2017 has been a big year of optimising engagement, driving genuine healthcare behaviour change and growing the *emotive.* team...



We worked with **TWENTY CLIENTS** completing over

**100 incredible PROJECTS TOGETHER**

**These projects included...**

19 live med ed events engaging 1,650 delegates, with over 100 HCPs as our faculty, in 10 countries across 5 continents



**LAUNCHED 14** brand campaigns 

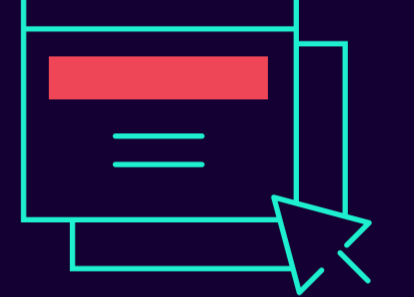
**RAN 5** strategy workshops 

**DELIVERED DIGITAL INNOVATION**

with 6 VR/AR experiences, 5 websites, 8 apps

and 9 global elearning programmes

**WITH OVER 130 LOCAL MARKETS**



**The emotive. team...**

35 hard-working members representing 8 countries



13 new team members 

17 training sessions 

**+ brand new graduate scheme** 

**1<sup>ST</sup> ANNUAL SUMMER CONFERENCE:**  **48/17**

23 social events 

6 wellbeing & massage sessions 

Raised **£2,000** for Jo's Cervical Cancer Trust

**INSPIRING NEW SCIENTISTS** through the emotive. lab at Beaconsfield High School 

**The fuel that kept us going...**

**7,200 NESPRESSO PODS** 

**1,500 BEER BOTTLES** 

**364 PACKS OF BISCUITS** 

**3,750 PIECES OF FRUIT** 